



# ASC 718 Valuation Consulting Services

Montgomery Investment Technology, Inc. provides a comprehensive range of valuation consulting services for compliance with FASB Standard 123R (ASC 718), SEC Staff Accounting Bulletin 107 and PCAOB ESO Guidance.

## 1. Fair Value of Share-Based Payment Awards

- A. Employee Stock Options (ESO)
  - 1. Service Condition Award
  - 2. Cliff Vesting
  - 3. Graded Vesting
  - 4. Non-vanilla structure
    - a. Fixed stepped strike
    - b. Modified payoff
- B. Restricted Stock with vesting conditions
- C. Market Condition Awards
  - 1. Total Shareholder Return (TSR)
  - 2. Price Target
  - 3. Capped Payoff
  - 4. Indexed Option
  - 5. Out-performance Option
  - 6. Variable strike
- D. Performance Condition Awards
  - 1. EPS Target or company performance metric
- E. ESPP Awards with option feature

## 2. Valuation Methods

- A. Black-Scholes-Merton
- B. Cox-Ross-Rubinstein Binomial
- C. Lattice (Binomial and Trinomial) with Exercise Behavior overlay
- D. Monte Carlo Simulation (multiple assumptions and unique features)
- E. Gram-Charlier (non-normality)
- F. Ingersoll (executive awards)
- G. Warrant valuation model (dilution effect)

## 3. Expected Term

- A. SEC Staff Accounting Bulletin 107 Simplified Method
- B. Ratio of time from vesting date to contractual term date
- C. Average Time Outstanding
  - 1. Based on historical option transactions to date plus projected transactions
    - a. Exercises
    - b. Forfeitures (post-vest)
    - c. Expires
  - 2. Implied Expected Term using Black-Scholes-Merton
- D. Suboptimal Exercise Factor
  - 1. Based on historical exercise multiple plus projected transactions
- E. Implied Expected Term
  - 1. Derived from Lattice Model
  - 2. Derived from Monte Carlo Method
- F. Derived service period plus an adjustment factor may be used for certain market condition awards

## 4. Expected Forfeiture

- A. Expected Forfeiture based on historical transactions plus qualitative factors
  - 1. Annual employee turnover rate
    - a. Companywide or by designated groups
    - b. Applied to vesting schedule to arrive at the overall estimated forfeitures
- B. Pre-Vest Forfeitures from historical transactions



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1. Required for compensation cost true-up at each vesting date
- C. Post-Vest Forfeiture Rate from historical transactions
  1. Required for Fair Value calculations using Lattice and Monte Carlo valuation methods

## 5. Expected Volatility

- A. Volatility Analysis
  1. Historical Volatility
    - a. Price Data Validation and Adjustments
    - b. Calculate the historical volatility using daily, weekly and monthly prices
    - c. Return basis: fixed intervals or calendar time
    - d. Contractual period
    - e. Remaining period
    - f. Horizon period
    - g. Periodic intervals with mirror or shift to the future
    - h. Mean-reversion
    - i. Exponentially weighted moving average (EWMA)
    - j. Visual volatility using moving average method
    - k. Unique period adjustments by applying deemphasizing factors
  2. Implied Volatility
    - a. Short-dated and long-dated expirations
    - b. In-the-money and out-of-the money options
    - c. SEC SAB 107 at-the-money interpolated equivalent
    - d. Other traded derivatives
    - e. Warrants
    - f. Over-the-counter derivatives
    - g. Embedded derivatives
  3. Volatility Term Structure
- B. Time Series Analysis
  1. Test Black-Scholes-Merton assumption for normal return distribution and independence
    - a. Skewness, Kurtosis, Autocorrelation, Lomb
  2. Identification of Outliers using six statistical methods to highlight:
    - a. Unique periods of extreme volatility
    - b. Time periods responsible for non-normal returns
  3. Qualitative analysis of data identified by the Outlier statistical tests
  4. Calculate Adjusted Historical Volatility based on unique period adjustments
- C. Peer Group Analysis
  1. Identify peer companies
    - a. Determine appropriate weights for each company
    - b. Equal weight for each company
  2. Estimate peer volatility based on historical volatility and/or implied volatility
- D. Expected Volatility Analysis
  1. Weighted Scenarios based on Historical, Implied and Peer Volatilities
  2. Volatility Term Structure
  3. Blended Historical Volatility
  4. Combined Historical and Implied Volatility

## 6. Price Data Validation and Adjustments

- A. Collect price data from three independent sources
  1. Daily, weekly and monthly prices
- B. Audit data using validation process
- C. Price adjustments to Close prices
  1. Stock splits
  2. Cash dividends
  3. Adjustment methods:
    - a. Yahoo! Finance



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b. FASB

## 7. Price Target Valuation

- A. Market Condition Award
  - 1. Performance price target
    - a. Consecutive days at or above a target price
    - b. Multiple days at or above a target price
    - c. Consecutive days at or above an average target price
    - d. One touch "Up and In" target
  - 2. The Fair Value is calculated using Monte Carlo simulation, the Lattice method and/or a Closed-form solution
  - 3. The Derived Service Period is calculated using Monte Carlo simulation
    - a. Risk-Neutral method
    - b. Real World method
- B. Probability of an Expected Stock Price on a Given Date
  - 1. Below a specified value
  - 2. Above a specified value
  - 3. Between two specified values

## 8. TSR Valuation

- A. Market Condition Award as defined in FAS 123R (ASC 718)
- B. Total Shareholder Return (TSR) valuation based on the performance of a company relative to a peer group or industry sector
- C. Valuation method is Monte Carlo simulation
  - 1. Stock price paths are simulated on a daily basis based on these factors:
    - a. Expected volatility
    - b. Risk-free interest rate or growth rate
    - c. Correlation matrix including each of the companies in peer group
    - d. Vesting period dividend treatment
  - 2. The TSR ranking of the company will be estimated over a defined performance period, and the corresponding payoff incorporated into the fair value calculation
  - 3. Valuation techniques
    - a. Risk Neutral
      - a. Assumes that hedging and selling is allowed
      - b. Discount payoff at the risk-free rate
    - b. Real World
      - a. Assumes that hedging and selling is not allowed
      - b. Expected growth rate of each company is estimated
        - i. Historical growth rate
        - ii. Adjusted CAPM method
  - 4. Assumption estimation
    - a. Expected Volatility
    - b. Expected Correlation
    - c. Expected Dividends
    - d. Equivalent Shares
    - e. Expected Growth Rates
    - f. The Sensitivity of the assumptions will be tested

## 9. Expected Correlation

- A. Price Data Validation and Adjustments
- B. Calculate the historical correlation using daily, weekly and monthly prices
  - 1. Correlation is defined as the "the simultaneous change in value of two numerically valued random variables"
  - 2. Sensitivity analysis
    - a. Contractual and/or Remaining Term



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- b. Horizon Periods
- C. Simulate stock price movements based on the historical or estimated correlation matrix
  - 1. Historical correlation matrix
    - a. Peer Group
    - b. Comparability Group
  - 2. Perfect correlation sensitivity (assume a factor of 1)
  - 3. Fixed correlation factor (can be used as an elementary approach)

## 10. Expected Growth Rate of Company

- A. Growth Rate resulting from Capital Appreciation and Dividend Income
- B. Historical return calculations
- C. Beta analysis
  - 1. Capital Asset Portfolio Model (CAPM) growth rate estimates
  - 2. Adjusted CAPM growth rate estimates

## 11. Risk-Free Interest Rate

- A. Conversion of bond equivalent yield to continuous rate
- B. Interpolation of rates to match the remaining term
- C. Calculation of the implied forward rates by one year intervals

## 12. Financial Reporting Services

- A. Fair Value calculation using specified valuation method
- B. Periodic Cost Attribution report
  - 1. Adjustments for Expected Forfeitures
  - 2. Tabulation of Reported Expense to Date
  - 3. Current period adjustment to account for minimum and floor conditions
- C. Net Cost true-up report based on pre-vest forfeitures through final vesting date
- D. Stock Option Activity report
- E. Diluted EPS calculation
- F. APIC Pool calculation
- G. Mark-to-Market Fair Value calculation
- H. ESO Hedging program

## 13. Plan Design and Review

- A. Review the terms of the award contract
- B. Provide summary description of the award contract
- C. Make suggestions for plan enhancement
- D. Best Practices comparative review

## 14. Share-based Payment Training Seminar

- A. Onsite custom training program
- B. Online training webinars